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#### Celebrating the people and programs



News from May Institute, a national nonprofit provider of behavioral health, education, and rehabilitative services

# PHILANTHROPY AND PARTNERSHIPS Creating Opportunities and Success

May Institute is fortunate to have an extended community of friends and supporters. Over the years, that community has grown to include a wide range of business partners who contribute in countless ways to our ability to fulfill our mission of serving children and adults with special needs.

The recent generosity of business partners has created many new opportunities. This year's autism public awareness campaign throughout the Massachusetts Bay Transportation Authority system, our successful participation in the Rodman Ride for Kids, and a number of new initiatives have all been the result of strong corporate support and sponsorship.

The award-winning "What Does Autism Look Like?" campaign this spring was made possible through the generosity of LoJack Corporation, its \$30,000 corporate sponsor. (See story on page 3.)

Stephen H. Peck, from Stephen H. Peck & Associates/United Benefit Services, a long-time donor, recently made a contribution of \$30,000 for our participation in the 2010 Rodman Ride for



(l-r) John Paul Marosy, General Manager of LoJack SafetyNet with May Institute's President and CEO Walter P. Christian, Ph.D., ABPP, following the Institute's Business Partner Appreciation Breakfast.

Kids, jump-starting us towards our goal of \$175,000 to support our children's programs.

continued on page 10

#### AUTISM SERVICES FOCUS ON MILITARY FAMILIES

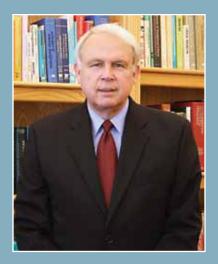
A recent meeting at Camp Pendleton between First Lady Michelle Obama and military families highlighted some of the challenges in accessing care for children with autism and other special needs.

The statistics of children diagnosed with autism in military families are even more sobering than those in the general population. One in 88 military children have autism and require services.

May Institute realized a longtime goal when it began offering services to the military community in 2007. We opened our Southeast Regional Autism Center in Columbus, Ga., in close proximity to Fort Benning. Since then, we have opened Centers in North Carolina and New England. Beginning in July, we are also offering services in Texas, to families stationed at Fort Hood. Plans for a Center in Kentucky, to serve families at Fort Campbell, are now underway.

Stay tuned for more about our military services in the next issue of @May! •

## Letter from our **PRESIDENT**



Dear Friends,

This spring marked the 55th anniversary of May Institute's official incorporation. I want to take a moment to thank each of you for your support of our organization. Whether you are an individual or family served, a staff member, contributor, funder, board member, or someone with a commitment to the work we do, you are an important member of our extended family.

Five years ago, as we marked May Institute's 50th anniversary, I couldn't have imagined the progress we would make together over the next five years. There have been many accomplishments during that time, including:

• Opening May Center schools in Woburn and Randolph, Mass., and welcoming The Bay School in Santa Cruz, Calif., as one of our May Centers for Child Development. We also moved to and expanded our corporate headquarters in Randolph, which now includes an upper and lower school

campus, the newly expanded Autism Spectrum Disorders Clinic, and our newest Day Habilitation Program.

- Realizing our longtime goal of opening centers of excellence dedicated to serving military
  families. We now offer services in Georgia, North Carolina, Texas, and New England. Plans
  are underway to further expand through new centers in California, Kentucky, and Hawaii, all
  in close proximity to key military installations.
- Founding the National Autism Center, which in 2009 completed its multi-year National Standards Project. We disseminated the project's results around the country and beyond.
- Launching two autism public awareness campaigns throughout Massachusetts, and creating the *Faces and Voices of Autism* photo exhibition which has been on exhibit in multiple states, and our nation's capital.
- Dramatically expanding our fundraising through participation in the Rodman Ride for Kids and other efforts, resulting in donations of over \$3 million in the past three years.
- Receiving a number of significant awards, including top national honors for our clinical expertise, training initiatives, and contributions to the field of applied behavior analysis.

There are many more accomplishments I could add to this list. I am tremendously proud of our work, particularly in the midst of one of the most challenging economic climates in our lifetimes.

Regardless of what reasons have brought you to May Institute, please accept my gratitude for being a part of its growth and mission. Join me in celebrating our past accomplishments, current successes, and dreams for the future. Jacques and Marie-Anne May set out to help one child at a time. I believe we have advanced their dream, building an organization with exceptional breadth and depth of knowledge and expertise, as well as an unwaivering commitment to caring.

It is a new time, with new promises. I thank you, and invite you to move forward with us.

Sincerely,

Walter P. Christian, Ph.D., ABPP

President and CEO

# **Autism Campaign Reaches Millions with Support from LoJack Corporation**

#### Press Conference Kicks Off Public Awareness on MBTA

May Institute launched a powerful public awareness campaign in April that featured photos and stories of children with autism as well as important information about the disorder. The campaign — "What Does Autism Look Like?" — was sponsored by LoJack Corporation and its LoJack SafetyNet, a service that enables law enforcement and other public safety agencies to search for and maximize the safe return of a child with special needs who wanders.

This year's campaign included more than 1,000 informational pieces on the Massachusetts Bay Transportation Authority (MBTA) system—125 platform posters in dozens of subway and commuter rail stations, and 900 educational car cards displayed in subway cars and buses. As many as 1.3 million riders use

In Massachusetts, nearly 11,000 schoolaged children have autism.

"May Institute and our National Autism Center are committed to increasing public awareness about autism," said President and CEO Walter P. Christian, Ph.D., ABPP. "We are delighted to partner with LoJack on this campaign. We



Pictured at the press conference are (l-r): Dr. Susan Wilczynski, National Autism Center; State Representatives Ted Speliotis and Barbara L'Italien (Vice Chairman of the House Committee on Ways and Means); Heidi Howard, May Institute; Richard Davey, MBTA General Manager and MassDOT Rail and Transit Administrator; and John Paul Marosy, General Manager, LoJack SafetyNet and campaign sponsor.

the MBTA each day. The campaign was launched at a press conference at South Station in Boston.

Autism is a developmental disability that occurs in at least one in every 110 children. It is a neurological disorder that affects the development of the brain, causing difficulty with communication, learning, and social interaction.

know that increased awareness results in earlier diagnosis and treatment—critical components for the future success of children with autism."

"May Institute is a highly regarded organization," said John Paul Marosy, General Manager of LoJack SafetyNet. "LoJack is very pleased to support the Institute's efforts to generate awareness

# DRS. SPERRY AND SOLOTAR PROMOTED TO KEY LEADERSHIP POSITIONS

May Institute has promoted **Ralph B. Sperry**, Ph.D., and **Lauren C. Solotar**, Ph.D., ABPP, to Chief Operating Officer and Chief Clinical Officer, respectively.



"I am very pleased to announce the promotions of these two outstanding individuals to our executive leadership team," says President and CEO Walter P. Christian, Ph.D., ABPP. "I am confident that they will continue to have a very positive impact on the services we provide to the individuals in our care."

Dr. Sperry has over 30 years of experience in behavioral health management and expertise in organizational and business psychology. From 2008 until the time of his promotion, he served as our Senior Vice President of Consultation Services. He now oversees the operations of all the Institute's services.

Dr. Sperry is a licensed psychologist in Massachusetts and Connecticut, and a licensed marriage and family therapist.

Dr. Solotar began her career at May Institute in 1996 as Chief Psychologist and Vice President of Clinical Services, and was promoted to Senior Vice President of Behavioral Health Services in 2001. In her new role, she provides clinical oversight for all our programs and centers, including the newly expanded Autism Spectrum Disorders Clinic in Randolph, Mass.

Dr. Solotar is board certified in behavioral psychology, and is a licensed psychologist with extensive experience working with children and adolescents. She is an expert in cognitive and dialectical behavior therapies and the treatment of eating and anxiety disorders.

## NORTHEAST® MAY

#### Knights of Columbus Make Winter Dance a Night to Remember

Thanks to the generosity of the local Knights of Columbus (KOC), more than 100 students and staff members from the May Center school and residences in Randolph, Mass., attended a funfilled winter semi-formal dance. The May Center serves students with autism spectrum disorders and other developmental disabilities.

The event was held at the KOC hall in Randolph, where participants enjoyed a spaghetti dinner provided by Faisano's Catering in Braintree. After dinner, the festivities continued with dancing, cake, and conversation. The hall, food, and entertainment were all made possible by donations and support from many KOC members. Several helped serve the spaghetti dinner and one served as DJ.

Thanks to residential teacher **Regina Solomon** and her parents, members of the Randolph KOC, who took a leadership role in organizing the dance.

"The event was a hit!" says

Patrick Keary, Program Coordinator at one of our student
residences in Randolph. "All the
students had a great time and so
did the staff."

#### Come Ride With Us in the 2010 Rodman Ride For Kids!

We are proud to be invited for a fourth year to raise funds for our children's programs in the 2010 Rodman Ride for Kids.

Over the last three years, thanks to the efforts of employees, friends, and corporate sponsors, we have raised over \$430,000 through the Ride.

In June, Board members Stephen Young and Robert Yelton, along with Jory Berkwits' colleagues from Merrill Lynch, Sam Hodgson and Matthew Hart, attended a 20th anniversary party to celebrate the Ride's history and kick off the Institute's 2010 efforts. Also in attendance were employees from corporate sponsor LoJack, May Ambassador Christa Keil and her guest Judy Cutter, and May Center parents Michael and Suzanne Emmi.

This year's ride will be held



in Foxboro, Mass., on Saturday, September 25, and feature more than a thousand riders cycling 25, 50, or 100 miles. The day's festivities will include food, music, prizes, and T-shirts.

When we reach our fundraising goal of \$175,000, we will receive a 10 percent matching gift from the Ride for Kids. Every dollar we raise will directly benefit our children's programs.

How can you help? Register

as a May Institute rider, create a team with family and friends, donate to an existing team, volunteer, or become a corporate sponsor. All efforts will help create a brighter future for children with autism, brain injury, and other special needs.

Donations to May Institute can be made through
November 30. To donate, or
for sponsorship or volunteer
opportunities, see contact
information on back page.

### WEB HIGHLIGHT — Autism: A Father's Perspective



May Center parent Jim
Wright, a devoted supporter
of the Rodman Ride for Kids,
recently shared his personal
story of raising a son with
autism. To follow Jim's journey of hope, acceptance, and
discovery, read his wonderful
and heartwarming narrative
at www.mayinstitute.org.

### Massachusetts Clubhouse Coalition Honors May Institute

May Institute was recently recognized by the Massachusetts Clubhouse Coalition (MCC) for offering employment opportunities to individuals with mental illness. The Institute was one of 38 companies honored at MCC's annual employer awards dinner held at the State House in Boston.



(l-r) Shawn Healy, Director of Clinical Services and Operations, May Institute Behavioral Health Services; Joyce McCauley, Aide to State Representative David Sullivan; and Clubhouse members Armanda Andre and Al Araujo. (Back row) David Costa, Towne House Director.

The Institute operates five clubhouses throughout Massachusetts that provide individuals with mental illness a place to recover and rebuild their lives. Located in Attleboro, Fall River, Harwichport, Hyannis, and New Bedford, our clubhouses offer members the opportunity to participate in meaningful work, pursue education and employment, and have a safe place to develop friendships.

Last fall, our clubhouse programs faced potentially devastating budget cuts.

Responding to this threat, clubhouse members and staff joined hundreds of concerned citizens in rallies at the State House. The overwhelming community support helped to sway Governor Patrick not to cut state funding for these programs.

#### Campaign on MBTA... CONTINUED FROM PAGE 3

Did you see the

**MBTA?** 

campaign on the

If so, we'd like to hear your thoughts! Please email us

at info@mayinstitute.org.

of autism and other cognitive conditions through this campaign."

Families whose children were highlighted in the campaign were honored during the press conference for their contributions to the Institute's aware-

ness efforts. State
Representatives
Barbara L'Italien
(D-Andover) and
Theodore Speliotis
(D-Danvers) recognized the families and presented them with citations from the
Commonwealth of
Massachusetts.

"The prevalence of autism in our state is deeply concerning," said Representative

L'Italien, who serves as Vice Chairman of the House Committee on Ways and Means. "On both a professional and personal level, I appreciate the efforts of all those involved in working with May Institute to raise awareness and edu-

> cate the public through this campaign on the MBTA."

> "This is a great partnership and we are excited to be part of an initiative that works to educate the public on autism," said MBTA General Manager Rich-

ard A. Davey. "This outreach effort is a smart way to share critical information with thousands of customers who ride the T each day."



A door card from the MBTA campaign, with response cards that riders could submit for information about autism.

A campaign poster at an MBTA Green Line station.



#### SOUTHEAST® MAY

### **Annual "Salute to Safety" Educational and Fun**

WTVM-TV 9, the ABC affiliate in Columbus, Ga., joined the staff of the Southeast Regional Autism Center and Safe Kids Columbus this year to help publicize the importance of safety awareness for children with special needs during the second annual Salute to Safety event.

First responders and
Safe Kids representatives spoke to families
and children with special
needs about how to stay
safe and respond in the
event of an emergency.
During the event, children
climbed aboard police cars,



SERAC staff with local first responders who transport patients by helicopter during emergencies

all-terrain and emergency medical vehicles, fire trucks, and even a helicopter used to transport patients.

"Having an opportunity to meet emergency response professionals that work in their community in an environment that is friendly and fun will make it more likely that these children will respond positively to first responders," said Amy Bontrager, Community Outreach Coordinator at the Center.

# **Atlanta Staff Making Strides for Autism**

Employees
from our
Southeast
regional office
in Atlanta,
Ga., recently
put on their
walking shoes
to participate
in the Walk
Now for Autism
Speaks, the



Pictured are (l-r) Heather Castle, B.A., Beth McTiernan, B.A., Jonas Jenkins, B.A., Courtney Keegan, M.Ed., BCBA, Angela Hornsby, B.A., and Ryan Schweck, B.S., BCaBA

largest event of its kind in the state of Georgia. In just four years, this event has raised more than \$2.5 million for autism awareness, advocacy, research, and family services.

families who receive May Institute's services stopped by our booth to say hello to staff. Visitors to our booth played a bean bag toss game with staff and

Several

also participated in a raffle for several great prizes.

The event drew over 20,000 attendees.

#### FAMILY FUN FOR CAMP LEJEUNE CHILDREN

The Southeast Regional Autism Center in North Carolina recently held its first social activity day at Richard Ray Park in Jacksonville. Families who receive services from the Center came together and shared a meal and playtime. They enjoyed time on the playground, an obstacle course, rocket balloons, and a parachute. Each child decorated a picture frame that would hold a family photo taken at the park.



Behavior Analyst Marianne Idol, M.A., BCBA, spends time with John.

"It was a fun-filled day where parents and children could enjoy the out-doors as a family," said **Anne Stull**, M.A., LPA, BCBA, Clinical Director of the Center. "Families were able to meet each other and talk about the commonalities they share in raising a child with autism. It also allowed for generalization of social skills that the children have been learning during sessions with their therapists."

The Center serves families from Camp Lejeune and the surrounding areas. 

□

#### WEST COAST®

#### **New Program Director Named at The Bay School**

Andrea Gold, Ph.D., former Director of Education at The Bay School (TBS), a May Center for Child Development located in Santa Cruz, Calif., has recently been promoted to Program Director.



In her new position, Dr. Gold is responsible for the development, operation, and ongoing management of home, school,

and community-based services provided by the school.

"Andrea has a wealth of experience in teaching, management, and organizational operations that will benefit all the students and families served by The Bay School," said **Walter P. Christian**, Ph.D., ABPP, President and CEO. "She has strong relationships with parents and staff, and an excellent reputation in the community."

Dr. Gold received a bachelor's degree in Psychology from the State University of New York at Albany. She earned a master's degree in Clinical and Behavioral Applications in Mental Health Settings and a Ph.D. in Learning Processes from the City University of New York, Queens College.

She is a member of the American Psychological Association, the Association for Behavior Analysis International, and the California Association for Behavior Analysis.

#### **TBS Students Show Teachers Gratitude and Love**



Teachers at The Bay School share a group hug during the afternoon festivities.

The Bay School recently celebrated its teachers at the school's first annual "Teacher Appreciation Day." Teachers enjoyed music in the California sunshine, and shared in a smorgasbord of goodies and an afternoon of fun.

With the help of staff, students from each classroom made gifts and cards for their teachers. One classroom prepared a rap routine as a surprise for their teacher, Stephanie.

# notable NEWS

- More than 200 national and regional media outlets carried the press announcement from the PR Newswire about May Institute and LoJack promoting autism awareness on the MBTA, including online coverage on Forbes, Yahoo! Politics, and Health Industry Today websites. Multiple television stations covered the initiative online including WXTX FOX 54 (Columbus, Ga.) and KFVE-TV 5 (Honolulu, Hawaii). Business journals in Boston, Washington, Austin, Philadelphia, Phoenix, Portland, Nashville, Baltimore, Los Angeles, Columbus, Birmingham, San Jose, and San Francisco also featured the news online.
- The Boston Globe featured the courageous journey of Declan, a student at our school for children and adolescents with brain injury in Brockton, Mass., in the article, "Despite Tumor, Teen Helps Others."
- Shannon Kay, Ph.D., BCBA-D, Director of the May Center for Child Development school in West Springfield, Mass., and Anne Stull, M.A., LPA, BCBA, Clinical Director of the Southeast Regional Autism Center, in Jacksonville, N.C., authored the article "Smooth Operations: Teaching Children with Special Needs to Help Out Around the House," for the May issue of Exceptional Parent magazine. Stull, in collaboration with Patricia Ladew, Senior Communications Writer at May Institute, also authored an article in the April issue of the publication, entitled, "Safety First For Children With Autism Spectrum Disorders."
- A segment featuring the Southeast Regional Autism Center's "Salute to Safety" event aired on WTVM-TV 9, the ABC affiliate in Columbus, Ga. Additionally, radio promos for the event featuring Amy Bontrager, the Center's Community Outreach Coordinator, aired on multiple PMB Broadcasting stations.

# communities

# MAY INSTITUTE WELCOMES INTERNATIONAL EXPERTS FOR DISTINGUISHED LECTURE SERIES

This spring, May Institute welcomed Robert Koegel, Ph.D., and Lynn Kern Koegel, Ph.D., CCC-SLP, international experts in the field of autism and the developers of Pivotal Response Treatment (PRT), a treatment approach that focuses on motivation in individuals with autism spectrum disorders (ASD). The presentation, made to a packed audience of clinical staff, was the most recent in May Institute's "Distinguished Lecture Series," a forum created by the Institute to invite internationally renowned clinicians to share their knowledge and expertise.



PRT is one of 11 effective educational and behavioral treatment approaches identified in the National Autism Center's recently released National Standards Report. For the past five years, both of the Koegels served as Expert Panelists for the National Standards Project. Dr. Robert Koegel has also been a long-standing member of May Institute's Professional Advisory Board.

May Institute is in the process of developing a training plan to add PRT to our arsenal of effective treatment approaches. We look forward to implementing PRT, and to continuing our long tradition of providing effective and cutting edge treatment services to individuals with ASD.

#### INSIDE @ MAY

#### May Staff Team Up with Dana-Farber

"Team Todd," a joint effort between May Institute and the Dana-Farber Cancer Institute, brought in over 100 new participants to a bone marrow drive this spring in support of **Todd Fournier**, a longtime and much loved staff member at the May Center for Child Development in Randolph, Mass.

Todd, who works as a job coach, has been battling non-Hodgkins lymphoma. Despite grueling weekly chemotherapy and daily radiation treatments at Dana-Farber and Brigham and Women's Hospital, Todd has remained steadfast in his commitment to the vocational education students in his care.

"Increasing public awareness about autism has been my mission for many years," says Todd. "Now, I have two causes. Autism and cancer may not have cures, but there are ways we can support one another that can make huge differences in the quality of life of those facing these kinds of challenges."

What Todd needs is a bone marrow transplant, although he has not yet found a match among the 14 million people in the National Marrow Donor Program (NMDP) registry. To get involved, please visit www.dfci.org/nmdp.

#### Rallying to Support Recovery Efforts in Haiti

Bringing resources to people in need has been May Institute's longstanding mission. So, in the aftermath of the devastating earthquake that shook Haiti earlier this year, staff, students, and May families immediately went into "what can we do to help?" mode. Efforts were particularly meaningful for a number of programs whose employees had family members impacted by the earthquake.

The May Center school for children and adolescents with brain injury in Brockton, Mass., and our May Center school serving students with



Alissa Shay, M.Ed., Assistant Program Director at the May Center school in Woburn, prepares to sell raffle tickets.

autism in Woburn, Mass., collected monetary donations, held clothing and toiletry drives, and sold homemade items to raise funds for those struggling to recover from this catastrophic event.

Brockton employees **Jayla Hampton** and **Shayla** 

Mombeleur, whose families work closely with a local organization that is assisting the victims in Haiti, gathered and shipped the items free of charge. Money collected was donated to the American Red Cross for Haitian relief.

### Priscilla Blew Retires After Three Decades Touching Countless Lives

Back in 1979, very few people knew anything about autism. The topic didn't dominate headlines and newscasts like it does today. However, one young woman living on Cape Cod knew that helping children with this challenging disorder was going to be an important part of her life. And so began **Priscilla Blew**'s career at the May Center school in Chatham, Mass.

No one could have predicted that Priscilla's passion for guiding the growth and development of children facing these significant challenges would culminate into a 31-year career at May Institute. As she retires this summer from her most recent position as Program Director of the May Center in Randolph, Mass., she leaves with our heartfelt gratitude for her countless contributions.

As a consummate professional and role model, Priscilla has left an indelible mark



at May Institute. Most importantly, she has significantly impacted the lives of many hundreds of children from across the country who have benefited from her expertise, compassion, and dedication. Her rare combination of gifts will be deeply missed. We wish her the very best on this next chapter in her journey.

"I believe those of us in education should be life-long learners," says Priscilla. "I encourage you to never stop asking questions. The answers are most often the foundation of solutions you seek and the dreams you hope to achieve."

#### GARNERING AWARDS FOR EXCELLENCE IN COMMUNICATIONS

May Institute has won five awards for excellence in communications, public relations, and marketing from three New England organizations.

The Institute won the Massachusetts Nonprofit Network's Excellence Award for Communications. As one of only ten winning nonprofits selected from 150 nominated organizations, we were recognized for the

international dissemination of the National Autism Center's National Standards Report. The launch of the National Standards also earned us a prestigious Bell Ringer Award from the Publicity Club of New England. The National Autism Center is one of May Institute's centers of service, training, and research.

Our "What Does Autism Look Like?" autism public

awareness campaign on the MBTA won a Bell Ringer award and a first place award from the New England Society of Healthcare Communications (NESHCo).

Finally, the Institute won an Award of Excellence from NESHCo for the Evidence-Based Practice and Autism in the Schools manual, a guide developed by the National Autism Center.

## names & FACES

## CHIEF COMPLIANCE OFFICER APPOINTED



Aubrey Macfarlane, LMSW, has joined May Institute as its Chief Compliance Officer.

Macfarlane will work with executive leadership to ensure the organiza-

tion's continued excellence in compliance with all regulatory and funding agencies, especially as it expands services across the country. Her responsibilities will include researching, monitoring, and communicating state and federal regulations affecting May Institute operations; implementing and communicating the compliance plan as well as policies and procedures to staff at all levels; and conducting periodic audits and assessments of all programs. She will also oversee the supervision of the Quality Improvement department.

A licensed social worker who earned both her bachelor's and master's degrees from the University of Michigan, Macfarlane comes to us from the Judson Center in Royal Oak, Mich., where she was Vice President of Programs.

## SENIOR VP OF CONSULTING SERVICES NAMED



Pam Raymond, M.A., BCBA, has been appointed as May Institute's Senior Vice President of Consulting Services. When she was a graduate student, Ray-

mond's practicum placement was at the former May Center school in Chatham, Mass.

In her new position, she is responsible for the operation of home and school consultation services for children and adolescents with autism and other special needs. She is also overseeing the expansion of the Institute's autism services for military families throughout the country.

Raymond has a master's degree in clinical psychology from West Virginia
University. •



# notable grants&gifts

We are truly grateful to the corporations, foundations, and agencies that support our vital services through their grants and donations. Recent supporters include:

Our Pediatric Specialty Center in San Jose, Calif., received a \$100,000 challenge grant from The Valley Foundation. The grant was matched by May Institute and other donations to the organization, and used to support diagnostic and treatment services.

2

Stephen H. Peck & Associates/UBS became a \$30,000 Start/Finish Line Sponsor for the 2010 Rodman Ride for Kids.

3

LoJack Corporation provided a \$30,000 sponsorship in support of May Institute's "What Does Autism Look Like?" public awareness campaign on the MBTA.

4.

The Rodman Ride for Kids awarded May Institute \$19,377, a 15 percent match, for achieving its 2009 fundraising goal of \$150,000.

**5**.

The May Center school in Randolph, Mass., received a \$12,000 challenge grant from the John W. Alden Trust. The school purchased equipment for its vocational program.

6.

The Paul F. Shoen Foundation donated \$5,150 and the Aycock Family Foundation awarded a \$1,500 grant to support services at The Bay School in Santa Cruz, Calif.

7.

The Andrew J. Altman Memorial Fund donated \$2,950 to the May Center for Adult Services in Revere, Mass., to purchase and maintain fitness equipment.

#### GIVING ® MAY

#### DONATE THROUGH THE CFC

Are you a military or federal employee? Do you want to help support May Institute's work with children and families across the country? Those of you who serve our country can support us this year through the Combined Federal Campaign (CFC) with one easy pen stroke.

CFC is the world's largest and most successful annual workplace charity campaign. Pledges made by federal, civilian, postal, and military donors during the campaign season (September 1 to December 15, 2010) support eligible nonprofits that provide health and human service benefits throughout the world.

You can designate May Institute to receive your campaign gift by writing our charity identification number (CIN) on your pledge form. The CIN is different for state and federal campaigns, so please refer to your reference materials. In most cases. May Institute will be listed by its DBA (doing business as) category, "Autism, Brain Injury and Mental Health Services for Civilian and Military Families" with the CFC pledge number 11228.

May Institute is also a member of the Children Medical Charities of America Federation and a proud recipient of the Independent Charities Seal of Excellence, awarded to fewer than 0.2% of all charities operating in the U.S. today.

To learn more about this initiative, please visit our website. Your contribution will make a significant difference.

### Philanthropy and Partnerships... CONTINUED FROM PAGE 1

LoJack Corporation General Manager John Paul Marosy and Mr. Peck have both been honored with our "Philanthropy in Business" award.

A full house at our recent Business Partners Appreciation and Networking Breakfast was another sign of strong community support.

(l-r) James Millins, B.S., B.A., Chief of Facilities Management at May Institute, with May Institute supporters Paul Pawlowski, long-time friend and business partner; Dave Larkin of Larkin Hathaway, Inc., and John Panora of J.M. Service Company, LLC. We recognize and thank all of the individuals and companies whose support is so vital to our success.

(l-r) Heidi Howard, M.P.A., Chief of Business Development at May Institute, presents May Ambassador Christa Keil with a collection of artwork by our students.





#### **Autism in Turkey, More Similarities than Differences**

Even Eyjafjallajökull, the Icelandic volcano responsible for stranding so many travelers earlier this year, could not deter National Autism Center's Executive Director **Susan Wilczynski**, Ph.D., BCBA, from traveling 4,876 miles to deliver presentations on the National Standards Project to the Tohum Autism Foundation and the Turkish Psychological Congress in Istanbul and Mersin, Turkey, respectively.

Dr. Wilczynski, who had been invited to Turkey to share the findings of the National Standards Project, was joined by three interpreters. The workshop drew a diverse audience of parents and professionals.

"Parents are desperate to try any and every method with the hopes of

reversing the symptoms of autism in their child," said Dr. Wilczynski. "Professionals are hungry for information about effective treatments."

"Unfortunately, although many parents and professionals are aware of what should be done, high quality services and well-trained service providers are very



limited in Turkey," said Dr. Ozgul
Gurel, Director of the Tohum Autism
Foundation. "With a young population and limited resources, it is very difficult to disseminate knowledge and practices to all parts of the country.

"Everyone was impressed with the

content of the presentations," Dr. Gurel continued. "The National Standards Project is a very important contribution to the autism spectrum disorder field. For most of the people in the audience, this...was a tremendous opportunity to understand where they should be focusing their attention."

#### IN THE NEWS

**Susan Wilczynski**, Ph.D., BCBA, Executive Director of the National Autism Center, was featured in various publications/outlets, including:

- Turkey's local and national publications, the Gazete Hakimiyet, Gunboyu, and the Hurriyet. She was also a featured guest on two television networks, including one with popular journalist Anne Lunca Analdim, which was broadcast in multiple countries.
- The New England Psychologist in an article entitled, "Ruling that MMR Vaccines Don't Cause Autism Cements Research."
- The Boston Business Journal in an editorial entitled, "Building Support for People with Autism." The piece was co-authored by James T. Brett, President and CEO of the New England Council and current chairman of the Governor's Commission on Developmental Disabilities.
- Autism Podcast, one of the most popular international podcasts dedicated to autism. The hour-long interview remains available for download from the Autism Podcast and NAC websites.
- The article entitled, "Joining Hands for Autism Awareness," which appeared on www.eyeofdubai.com, an online site based in the United Arab Emirates, cited the results of the NAC's National Standards Project.

### **National Standards Report Continues to Generate Interest**

Since the release of the National Standards Report last fall, tens of thousands of individuals from around the world have visited the NAC website to learn more about the National Standards Project (NSP) and download its findings.

The NSP resulted in the publication of

the Report, which covers a broad range of treatments and identifies the level of scientific evidence available for each. The Report describes 11 "established" treatments that produce beneficial outcomes and are known to be effective for individuals (under 22) on the autism spectrum.

There have been more than 50,000 free downloads of the Report and related publications from NAC's website. Individuals, organizations, and schools nationwide have also purchased copies of the Report. To learn more, visit www.nationalautismcenter.org.

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#### ADDRESS SERVICE REQUESTED

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#### ⇒ FOR YOUR INFORMATION

#### Ride for our Kids in the 2010 Rodman Ride

This year's ride will be held in Foxboro, Mass., on Saturday, September 25, and feature more than a thousand riders cycling 25, 50, or 100 miles.

How can you help? Register as a May Institute rider, create a team with family and friends, donate to an existing team, volunteer, or become a corporate sponsor.

When we reach our fundraising goal of \$175,000, we will receive a 10 percent matching gift from the Ride for Kids. Every dollar we raise will directly benefit our children's programs.

For more information about the Ride, please contact Dana Pellitteri at 781-437-1457 or dpellitteri@mayinstitute.org. Or, you may visit our website at http://rodmanride.kintera.org/may.

#### Get the Latest Autism News

Visit the "Industry News" section on May Institute's website at www.mayinstitute.org to read the latest autism news from around the country and the world.

#### Get Your Cards by Kids

May Institute is offering "Cards By Kids," a special collection of beautiful blank note cards featuring delightful, whimsical artwork by children we serve. These cards are perfect as greeting cards, thank-you notes, and party invitations.

Choose from the "Nature" series, the "Creatures" series, or the "Abstract Art" series—or buy them all!

Each box of 12 cards contains three different designs. Cards are 5"x 7" and printed on high quality card stock. Blank white envelopes included. Boxes are \$15 each.

100% of the funds raised go to May Institute's programs and services.

To place an order online, visit www.mayinstitute.org/give/ cards.html. Or, contact Tyson Smith-Ray at 781-437-1269 or cards@mayinstitute.org.



"Nature" series



"Creatures" series



"Abstract Art" series

#### **ABOUT MAY INSTITUTE**

May Institute is an award-winning nonprofit organization that provides educational, rehabilitative, and behavioral healthcare services to individuals with autism spectrum disorders (ASD) and other developmental disabilities, brain injury, mental illness, and behavioral health needs. The Institute also provides training and consultation services to professionals, organizations, and public school systems.

In response to the tremendous increase in the prevalence of ASD, May Institute founded the National Autism Center in 2005. This May Institute Center is dedicated to serving children and adolescents with ASD by promoting best practices and offering comprehensive and reliable information to families, practitioners, and communities. In 2009, the Center's unprecedented multi-year project — the National Standards Project — established a set of standards for effective, researchvalidated educational and behavioral interventions for children with ASD.

Together, May Institute and the National Autism Center are committed to identifying and applying universal standards for the treatment of autism and to providing care and hope to families throughout the country.

